

FOR IMMEDIATE RELEASE

CIC-GreenCentre Collaboration Aims to Bridge Academia and Industry

TORONTO ON (June 2, 2017) – The Chemical Institute of Canada (CIC) and GreenCentre Canada are pleased to announce their collaboration, created to facilitate and increase relationships across academia and industry throughout the Canadian chemistry and chemical engineering community.

Connecting academia and industry is an ongoing priority for both the CIC and GreenCentre, and this collaboration brings together each organization's existing resources and networks to accelerate the process. Academic discoveries require industry uptake in order to be commercialized on a large scale, and similarly, industry benefits from the disruptive innovations that originate in academic labs. The CIC-GreenCentre collaboration will leverage the strengths of each sector for the advancement and uptake of chemistry-based technologies.

The main goals of this collaboration are to:

1. Facilitate greater interactions between academic researchers and industry personnel in chemistry and chemical engineering
2. Increase industry participation in CIC-managed activities and programs

The collaboration will utilize a jointly-branded online portal, GreenCentre's existing [InnovationHouse™](http://www.gccinnovationhouse.com) website (www.gccinnovationhouse.com), to connect Canadian industrial chemists and chemical engineers with their academic counterparts. Academic researchers and industry personnel will use InnovationHouse™ to submit their research interests, disclosures, and technical challenges, which will be used to guide communications between parties with complementary interests.

Additionally, the CIC-GreenCentre collaboration will support small- and medium-sized enterprises (SMEs) through industry connections and help increase participation of SMEs at CIC events.

"The CIC and GreenCentre collaboration will help grow new individual academic/industry technology and commercialization relationships with both new and well-established enterprises," said Roland Andersson, Executive Director of the Chemical Institute of Canada. "Our CIC role and responsibility is to bring people together from all sectors. GreenCentre Canada will definitely help increase the industrial participation at our national conferences from year-to-year, community-to-community."

"Relationships across the academic and industry sectors are crucial for the advancement of novel and sustainable chemistry-based technologies," said Pete Pigott, Executive Director of GreenCentre Canada. "GreenCentre is excited to work with the CIC to accelerate the impactful discovery and commercialization of chemistry and chemical engineering innovations."

The CIC and GreenCentre signed a memorandum of understanding as the official launch of their collaboration at the opening reception of the 100th Canadian Chemistry Conference and Exhibition, the largest chemistry conference in Canada. The conference is organized annually by the CIC, and was sponsored by GreenCentre in support of this year's 100th anniversary, which attracted over 3,000 delegates.

About the Chemical Institute of Canada

The CIC is a professional, non-profit association advancing the chemical sciences and engineering in Canada. On the academic front, the CIC promotes the interests of academic chemists, chemical engineers, and chemical technicians through its three constituent societies. For the Canadian chemical-related industry, the CIC provides professional development workshops and courses, advocates to the government on relevant issues (e.g., process safety management) and runs an annual business awards seminar and dinner. CIC connects academia, students and industry together through conferences, courses, publications, and other member networks such as Subject Divisions and Local Sections.

Visit www.cheminst.ca for more information.

Twitter: [@CIC_ChemInst](https://twitter.com/CIC_ChemInst)

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About GreenCentre Canada

GreenCentre provides an extensive and practical range of laboratory, commercial, and intellectual property services to support the development of chemistry-driven activities in Canada. Specifically, GreenCentre offers sector-focused chemistry technology development, intellectual property assessment, business development, and commercial services.

We serve the research needs of academics, entrepreneurs, and established companies by adding value across the entire development chain, through our two facilities in Kingston and Mississauga, Ontario. Our Chemistry Innovation Centre in Kingston focuses on discovery chemistry and application testing, and our Scale-up and Pilot Facility in Mississauga—established in partnership with the Xerox Research Centre of Canada—focuses on scale-up and optimization, and pilot-scale production.

GreenCentre's head office is located at Innovation Park at Queen's University in Kingston. Visit www.greencentrecanada.com for more information.

InnovationHouse: www.gccinnovationhouse.com

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